



Retail Organizations turn to Challenge Training and Consulting *for Learning and Consulting Services*

Industry Background

To survive an economic down-turn, Retail Organizations are faced with loss of consumer confidence, lower "same-store-sales" and very tight financial budgets. Since our inception in 1994, **Challenge Training and Consulting (CTC)** has maintained a strong business alliance with several well recognized Retail Organizations; whose brands are household names. Our systems and client service expertise along with a commitment to quality have positioned us to serve the unique requirements of this industry.

Industry Specific Project Overview

Through our strategic sourcing methodology we have built a long-term (temporary) workforce for one of our retail client's Learning and Development Organization.

Over the years CTC has staffed this client with Instructional Design Resources, Systems Trainers, Training Analysts, Performance Analysts, Recognition Analysts and Marketing Consultants.

A number of people on our team have successfully developed and delivered sales and after-sales training for this company's North American Dealer Network comprised of over 300 franchised locations.

Additionally, our Learning Professionals have been responsible for contracting with and managing outside vendors for specialized retail, customer service and product training at dealer locations and sales events. We have also delivered software application and systems training via Instructor Led training and "e" Learning venues.

Additional Industry Specific Solutions

Our team of dedicated Learning Professionals and Consultants consistently deliver consulting documentation, courseware and training services on time and within budget.

- ✓ **Training (ILT & "e" Learning)**
 - Point of Sale (POS) Systems
 - IT Applications
 - HR Training
 - Customer Service Training
- ✓ **LMS & "e" Learning Platforms:**
 - Selection & Implementation
 - Management
 - Content Conversion
- ✓ **Staff Augmentation Resources**
- ✓ **Document Proprietary Systems**
- ✓ **Custom Courseware Development**
 - Product Positioning
 - Branding Strategies
 - Retail Marketing Strategies

Partnering With Our Clients

Our team is your team! We have worked side-by-side with Retail Organizations to develop innovative solutions which exceed their specific requirements.

"Increasing Productivity Through Innovation & Personal Service"

1-201-636-2420

www.challengetraining.com

**1099 Wall Street West (Suite 390)
Lyndhurst, NJ 07071**

Retail Learning Services Capabilities