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Press Release

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CHALLENGE TRAINING & CONSULTING'S CEO INTERVIEWED IN THE FEBRUARY ISSUE OF NJBIZ MAGAZINE

LYNDHURST, NJ, MARCH 21, 2011: Challenge Training & Consulting, Inc. (CTC); a leading Learning Services, Staff Augmentation and Consulting Services provider is pleased to announce that it's CEO Frank Pinto was interviewed by NJBIZ Magazine by Beth Fitzgerald for the February 21st issue.

The article in NJBIZ Magazine was titled, "As recovery slowly takes hold, employers test market". Mr. Pinto was asked a variety of questions regarding what his thoughts are regarding the NJ job market, since a big part of his firms business model is providing staffing and innovative right-to-hire programs to fortune 1,000 clients.

Here are a few of Mr. Pinto's key thoughts which he shared with NJBIZ and were published in February issue of the magazine.

1) When asked about the state of the New Jersey Job Market, Pinto responded; "Right now we are seeing the very beginnings of the New Jersey job market pick up - but companies are cautious and fiscally conservative. They want to make sure they have the right people, versus going out and recruiting 20 people. If only eight work out in a year, it's a very big expense to on-board and terminate them".

2) Mr. Pinto noted that "companies are practicing a new kind of fiscal responsibility, because of what they have gone through during the economic downturn. But as employers re-build their staffs, I am seeing a demand for IT, health care and finance professionals".

3) Challenge Training & Consulting provides it training, staffing and consulting services to many well recognized Life Sciences and Financial Services companies in the NY Metropolitan Market. Mr. Pinto said that, "Financial Services companies downsized to the point where they cut through the fat into the muscle of their organizations. They may have one person doing the job of two or three. The stock market has been recovering, finance industry profits are up and this industry has realized that people can only hold on and work these crazy hours for so

long, so it's clearly time for them to begin to on-board new employees".

Founded in 1994, Challenge Training & Consulting is committed to consistently exceeding its client's Learning, Consulting and Staff Augmentation requirements by providing them with quality resources and deliverables. Throughout the company's 15 year tenure, it has established strong business partnerships with many well recognized companies.

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