



## Financial Services Industry turns to Challenge Training and Consulting *for* Learning and Consulting Services

### Industry Background

To survive in a 'turbulent economy', Financial Services Firms are faced with increased regulatory accountability, loss of consumer confidence, and cost cutting to remain financially viable. Since our inception in 1994, **Challenge Training and Consulting (CTC)** has maintained a strong business alliance with several recognized Financial Services Firms. Our systems expertise and commitment to quality have well positioned us to serve the unique requirements of this industry.

### Industry Specific Project Overview

One of our Financial Services clients was mandated to provide Anti-Money Laundering Best Practices Training to well over 1,000 of its geographically dispersed employees. It was also necessary for this organization to provide SEC reporting regarding which employees successfully completed the training.

Our Team worked with the client's Subject Matter Experts to gather content for the curriculum to be developed. Following the assessment phase, CTC's Consultants worked with a production studio to develop a Web-Cast which was utilized to deploy the training nationally. Our Consultants also developed a system and data repository to track employee participation, and test score results. The data from this repository was utilized to meet SEC reporting requirements.

*Additionally*, CTC has developed training courses for a number of financial services companies and has provided Instructor Led and "e" Learning training sessions as well.

### Additional Industry Specific Solutions

Our team of dedicated Learning Professionals and Consultants consistently deliver consulting documentation, courseware and training services on time and within budget.

- ✓ **Training (ILT & "e" Learning)**
  - Desktop Applications
  - Enterprise Applications
  - Proprietary Applications
  - Regulatory Compliance Training
  - Client Service Training
  - HR Training
- ✓ **LMS & "e" Learning Platforms:**
  - Selection
  - Implementation
  - Management
  - Content Conversion
- ✓ **Staff Augmentation Resources**
- ✓ **Document Proprietary Systems**
- ✓ **Custom Courseware Development**

### Partnering With Our Clients

Our team is your team! We have worked side-by-side with Financial Service Companies to develop innovative solutions which exceed their specific requirements.

***"Increasing Productivity Through Innovation & Personal Service"***

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**Financial Services Capabilities**